



EDITOR'S COMMENT

The last issue of Gold Technology

Sadly, I must report that this will be the last issue of *Gold Technology*. With the rationalisation of World Gold Council and the focusing of its programmes on key markets, it has been decided that jewellery technology support programmes such as the publication of *Gold Technology* are no longer a priority.

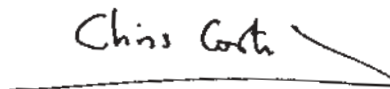
This news has already prompted some concerned comments from readers. I quote: "*Gold Technology is the only medium to publicise the technical papers presented at Santa Fe and Vicenza. Without that, the information will never reach a wider audience in the trade.*" (from a leading investment caster in Europe) and "*Sorry to hear about the demise of Gold Technology. It had evolved into the most useful publication for a manufacturing jeweler in the world. American Jewelry Manufacturer from MISA is moving in the direction of the bench jeweler at an ever increasing speed with less and less content that is directly useful to serious manufacturers.*" (major manufacturer, USA).

It is nice to be appreciated. I would like to think that in our 12 years of publication, we have served the needs of all jewellers, be they mass manufacturers or traditional workshops. We have certainly played a major role in opening up a secretive trade and sharing technical knowledge to the benefit of all and the consumer. Our aim has been to improve the quality of the jewellery product, at lower cost, through a better use of technology and manufacturing best practice. Did we succeed? I think we have, although it is a never-ending journey.

So let me finish with a big THANK YOU to those of you who have contributed the articles, without which this journal could not function. Your willingness to share your knowledge with others has been noteworthy. I have made many friends around the world. I shall miss you all (although I hope to continue to meet some of you at Symposia and Shows around the world). I would also like to thank our excellent printer, *Trait Design*, for their support, co-operation and forbearance. The recent cover designs are to their credit. Special thanks go to our Italian translator, *Prof. Giovanni Baralis*, who always finds the errors in the English edition! He has done an excellent job. Finally, I must thank our *advertisers* for their wholehearted support too. Please support them.

Your feedback will be welcome. I remind you that you can continue to contact me at World Gold Council, London, if you need help of some kind or through our web site, www.gold.org, where you will find all recent issues of this journal in the jewellery technology section.

I wish you all the best



Chris Corti
Editor

E-mail: chris.corti@gold.org

Note : All issues of *Gold Technology* from 1998 - 2002 (English & Italian) will be found on the World Gold Council website, www.gold.org in the *Gold Technology* archive: http://www.gold.org/value/sci_indu/GTech/index.php

DEFECTS IN MANUFACTURING

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